

YOUR PATIENT-CENTERED MEDICAL HOME.



VALLEY
HEALTH
ANNUAL REPORT
2012



VALLEY HEALTH: 2012 & BEYOND

It has been an incredible year for Valley Health! We are both so proud of our involvement in an organization that continues to achieve significant accomplishments and is a major force in keeping our communities healthy. This is being led by several new initiatives that focus on our community health centers being "Patient Centered Medical Homes (PCMH)". The medical home, or in our case the "health home," is represented so well by our new health center on Route 60 in Huntington. Valley Health - East Huntington is a centralized and homogeneous site of health services that is innovative in approach and delivery of quality care. This health center is beyond a one-stop-shop for meeting all your health needs, as it will also be able to navigate to referral resources and specialists if necessary.

The vision is to provide medical services spanning prenatal through geriatric care. These services are enhanced by oral health for children and adults as well as pharmacy and behavioral health services. The concept of serving all healthcare needs of a patient at any age and making the health center a health home is what makes Valley Health so very special. In order for our organization to be certain the health home concept works, the staff at the site will be involved with all referrals when required and keeping the individual patient and their physician informed about the care being received both at the Valley site and when referred.

In order for us to validate excellence in the medical home arena, we are applying for accreditation by Patient Centered Medical Homes – NCQA. We are certain this will set us apart from other health providers. Also setting us apart from our competition is our priority for customer service, and this aligns with our unique healthcare centralization model.

Another unique national model is Valley Health - Upper Kanawha where WIC and primary medical care are fully integrated. Particular recognition goes to the communities of the Upper Kanawha Valley for finally achieving the initiative

of a new health center facility. This new center demonstrates another element of innovation and integration by the Valley Health team. The linking of WIC (Women's, Infants and Children) services and WIC funding with Community Health Center services and funding is possibly a first in the nation. This was noted at the ribbon cutting by the Regional Health Administrator for the Department of Agriculture which funds WIC when she commented that the new site at Upper Kanawha was a national model.

On behalf of the organization and the communities we serve, our intention is to keep growing and delivering quality care. The team of health professionals and leadership we have in place is second to none. The quality assurance and compliance initiatives that the Board of Directors has on its agenda, guided by key staff, is critical to our ability to stand out and perform at an incredible high level.

As we move forward into 2013 and see the implementation of the Affordable Care Act, now commonly known as Obamacare, we as an organization will continue to be challenged. We will be challenged by the ever-changing healthcare landscape of competition, retention of critical staff and keeping pace with our financial and regulatory requirements. In the face of all of these issues and challenges, whether small or large, Valley Health has always been up to the task of achieving and overachieving. As is indicated in the report, we continue to do well and serve our communities to the best of our abilities with whatever resources we have.

The relationship we have with our communities, our excellent Board of Directors and dedicated staff always rises to meet the demands of changes and challenges at hand while continuing to expand and grow. The opportunities are huge for us in 2013 and beyond! Our commitment as leaders is to ensure that the organization continues to serve in the interest of the communities that are the backbone of Valley Health Systems, Inc.

Sincerely,

Steven L. Shattls
Executive Director/CEO

Jill Hutchinson
Board Chair



BOARD OF DIRECTORS

Through the years, Valley Health has seen a multitude of changes in the healthcare environment of both the state and the nation. With the leadership from a strong board of directors, administration and staff, Valley Health has met the challenges that these changes have brought to the delivery of quality care to our patient population. We have become a model for organizational and clinical excellence and have capitalized on opportunities for expansion of services to better meet the needs of our communities. In the coming year Valley Health will continue to be a leader that exhibits excellence in healthcare delivery, providing quality, affordable care to all individuals.



Linda Atkins
Retired Director of
Recruitment and Retention
WV Bureau for Public Health



Greg Agee
Operations Manager
Colonial Food Service
Equipment



Ann Allen
Retired Nursing Administrator
Outpatient Surgery Centers



Bill Bryant
Retired Principal
Ferrellsburg Elementary



Charles Carroll
Community Advocate
Special Populations



Ben Howard
Retired Personal Banker &
Investment Representative
Huntington Banks



Jill Hutchinson
Consultant for Medical Malpractice
Issues for Community Health
Centers & Former CEO
WV Primary Care Association



Evan Jenkins
WV State Senator, Attorney
and Executive Director
WV State Medical Association



Gary Kelly
Retired Bank Executive
City National Bank



Bill Marcum
Retired Coal Executive
KY Coal Association
Massey Coal



Sherry Perry
Co-Director
Eastern Cabell County
Humanities Organization, Inc.



Jack Thornburgh
Retired Deputy Mayor and
Director of Finance and
Administration
City of Huntington



Clara Alice Wilson
Operations Manager
Dawson Thompson Oil Co.



Mary Morgan Wise
Owner
Subway Franchise



VALLEY HEALTH
Quality healthcare in your neighborhood.

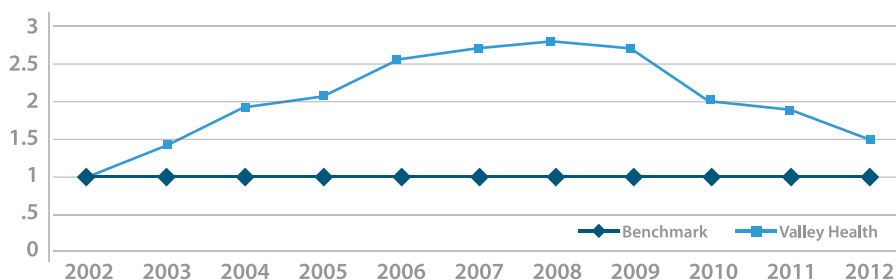
VALLEY HEALTH FINANCIALS *a profitable year.*

The Year 2012 was a good one for Valley Health, with increased productivity, improved profitability and expanded infrastructure at its new East Huntington facility. With a need for operating capital for investment and expansion, working capital levels were strained. Valley Health expects to improve working capital levels through the ongoing utilization of its improved and expanded infrastructure.

Productivity increased in 2012, as it has for each of the last 10 years. This was a significant contributing factor in Valley Health's profitability, along with an ongoing program to improve collections of patient receivables.

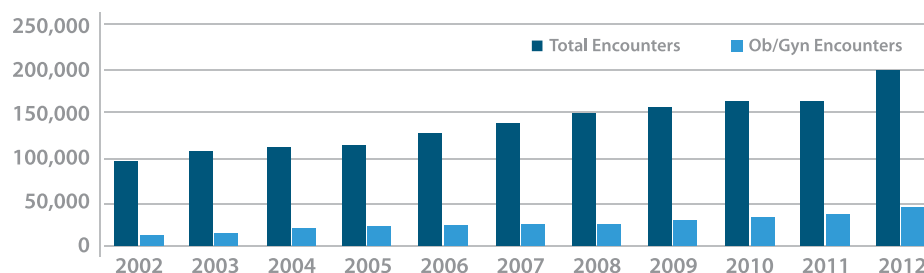
As indicated by the encounter growth chart, the ob/gyn department has exhibited the same 10-year growth in productivity record as Valley Health and has been a major contributor to overall profitability.

COVERAGE - WORKING CAPITAL TO EXPENSES



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Working Capital	1,581,431	2,218,949	3,243,509	3,925,066	6,221,429	6,712,621	6,787,920	6,661,782	5,717,146	5,233,799	4,734,018
Monthly Expenses	1,517,354	1,626,837	1,754,377	1,903,045	2,358,666	2,453,915	2,426,871	2,475,857	2,888,038	2,803,356	3,112,429

ENCOUNTER GROWTH - SYSTEMWIDE & OB/GYN



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
Total Encounters	97,374	108,420	110,856	118,035	128,706	137,859	149,241	155,568	165,733	166,652	200,015
Ob/Gyn Encounters	11,420	14,499	18,644	19,547	23,176	25,805	26,823	31,336	34,215	37,663	45,785
% of Ob/Gyn to Total	11.7%	13.4%	16.8%	16.6%	18.0%	18.7%	18.0%	20.1%	20.6%	22.6%	22.9%

	2010	2011	2012
Net Patient Revenues	19,453,745	19,948,145	24,567,375
Grants	9,183,695	8,667,159	9,134,773
Other Revenues	6,228,765	5,417,545	4,272,413
Total Revenues	34,866,205	34,032,849	37,974,561
Employment Cost	20,310,542	21,085,986	23,365,451
Supplies Cost	7,716,476	6,518,217	6,658,344
Other Cost	6,629,442	6,036,072	7,325,353
Total Cost	34,656,460	33,640,275	37,349,148
Gain/(Loss)	209,745	392,574	625,413

COMPARATIVE ANNUAL FINANCIAL Statements

CASH AND PERFORMANCE Trends

OUR MISSION:

To provide quality healthcare to all individuals, emphasizing outreach to those who are underserved.

OUR VISION:

Valley Health will be the leader in providing excellent community-based primary care.

OUR VALUES:

HONESTY:

We will tell the truth.

RESPECT:

We will treat every person as important.

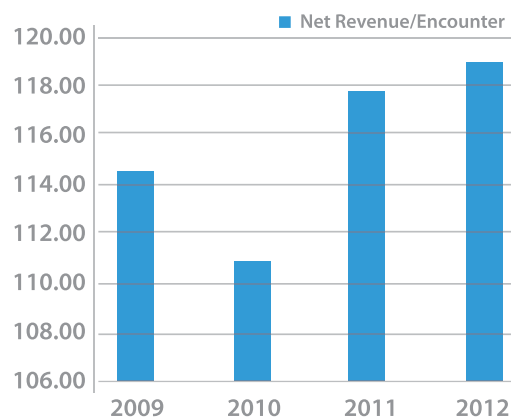
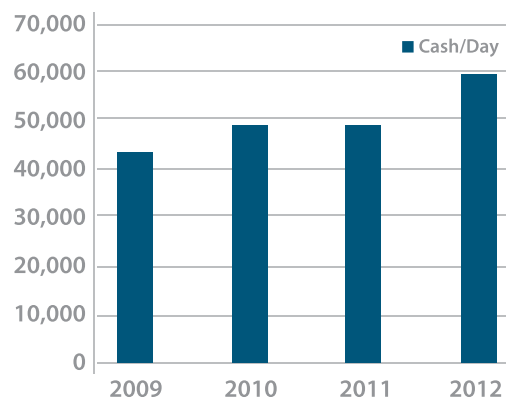
UNITY:

We will work together.

TRUST:

We will do what we say and say what we do.

	2009	2010	2011	2012
Cash Collected	16,006,270	17,467,012	17,576,999	21,684,762
Cash/Day	43,853	47,855	48,156	59,248



	2009	2010	2011	2012
Net Revenue*	17,867,757	18,386,545	19,616,549	23,813,894
Encounters	155,568	165,733	166,652	200,015
Net Revenue*/Encounter	114.85	110.94	117.71	119.06

*Net of bad debts.

UPPER KANAWHA *gets a new home.*

Valley Health proudly commemorated the opening of its newly-constructed Upper Kanawha community health center and WIC services delivery site with a ribbon cutting ceremony on May 8 with a host of dignitaries and community members on hand.

The new health center, which offers 7,000 square feet of space, was funded by a \$680,000 grant from the Health Resources and Services Administration (HRSA) as part of the Federal American Recovery and Reinvestment Act (ARRA) and a \$440,000 grant from the Department of Agriculture.

Valley Health, which has been operational in Cedar Grove since 1976, has grown to become the healthcare home to thousands of patients in the Upper Kanawha Valley. The new facility, built next door to Valley Health's former site on Alexander Street, has benefited those patients by offering them a new state-of-the-art health center that has integrated family medicine, dentistry and WIC services under one roof. In fact, according to Patricia Dembroski, the regional administrator of the Mid-Atlantic Regional Office of the U.S. Department of Agriculture, the organization which oversees WIC, "the new facility serves as a model for local health care and WIC partnerships nationwide." Dembroski was one of the featured guests at the ribbon cutting.

Valley Health – Upper Kanawha has three physicians on staff, including family medicine doctors, Jenifer Hadley, DO, Michael Ward, DO, and dentist Lon Spain, DDS. Valley Health – Upper Kanawha is also home to a full-service WIC center that provides nutrition services to qualifying pregnant, postpartum, and breastfeeding women, infants, and children up to age five. The WIC center is staffed by Peg Kenyon, nutrition coordinator; Debbie Crouch, RN; Denise Eagen, nutritionist; Chalida Ng, nutritionist; Laura Casto, nutritionist; and Karen Poole, nutritionist.

Pictured: Dr. Hortencia Fernandez, age 90, cuts the ribbon at Valley Health – Upper Kanawha. Fernandez practiced at the center from 1980 to 2008.





MILTON & GRANT

together under one roof.

Valley Health – Milton has had a busy and productive year. The health center, which was acquired just a year ago as part of a collaboration with Cabell Huntington Hospital, has been under renovation, has made paper records part of its past and successfully converted to use of the electronic health record, and has also worked on achieving metrics required for its NCQA Patient-Centered Medical Home (PCMH) application. That application will soon be submitted with anticipation of receiving PCMH recognition by June 2013.

Much of the activity surrounding Valley Health – Milton in 2012 was in preparation for the consolidation of the health center with Valley Health – Grant. The consolidation, which was completed in November 2012, allowed the two health centers, which sat nearly across the street from one another, to realize substantial operating efficiencies. Patients who traditionally utilized the Grant health center also benefited from the consolidation by gaining access to a more modern facility with substantially expanded clinical space.

The new and improved Valley Health – Milton is now home to both family medicine and ob/gyn services and is served by family medicine providers, David Revell, MD, Mathew Weimer, MD, and Linda Salem, FNP-C. Together they work alongside ob/gyn physician, Joseph DeRosa, DO.

SCHOOL-BASED HEALTH CENTERS

Open the Door to Care.

Valley Health Systems is pleased to announce that its school-based health center construction and renovation initiatives, which have spanned the last two years, are now complete and fully operational. The school-based expansion initiatives were made possible by a \$492,835 grant issued in 2010 from the U.S. Department of Health and Human Services. Valley Health's school-based program now includes a total of nine school-based centers in four counties that have opened the door to care to more than 12,125 students. Many of the students that Valley Health treats in its school-based program would not otherwise have access to medical care.

2012
HIGHLIGHTS

VALLEY HEALTH – POCA

Valley Health opened its doors for service in Poca, W.Va. in August 2012. The modular health center facility is located on the campus of Putnam County-based Poca High School and is equipped with three exam rooms and electronic health record equipment for the purpose of delivering medical and dental care during regular school hours. It is unique in that it also serves the Poca community with family medicine services to patients of all ages on select days after school hours. The health center's primary provider is Bobbie Jane Taylor, NP-C.

VALLEY HEALTH – HARTS INTERMEDIATE

Valley Health expanded its outreach in rural Lincoln County by renovating space at the brand new Harts Intermediate School in Harts, W.Va. Medical and dentistry services are now offered at that facility to pre-kindergarten through eighth grade students. The new SBHC facility's primary provider is Buddy Hurt, DO, who also services family medicine patients at Valley Health – Harts.



INTEGRATED HEALTHCARE MODEL



Flourishes at Valley Health – Hurricane

Valley Health understands an important fact that many healthcare providers fail to address. It is that untreated mental illness is detrimental to patients because it is often the root of chronic medical conditions. Seeing this as a critical matter requiring attention, Valley Health, starting in 2009, actively addressed the underserved behavioral healthcare needs of the community by breaking down the barriers for care through the offering of service options that are integrated as part of the system's standard delivery model.

Valley Health – Hurricane, now operating under the integrated model for a year, is a flourishing example of how the system works. Primary care providers are grateful for the continuity of care that can conveniently be offered their patients. It is care that extends beyond treatment of conditions such as depression or grief that many often associate with counselors. While Valley Health's behavioral health providers certainly treat those issues, the fact is that they also work with patients and tremendously impact their health outcomes by helping them to manage, cope and implement healthier behaviors as they relate to issues that include sleep disorders, diabetes

management, heart disease, irritable bowel syndrome, healthy eating habits, aging, memory loss, plus so much more.

The model also addresses patients' fears about visiting a behavioral health provider. At Valley Health – Hurricane, the primary care physician frequently walks his or her patient down the hall to personally introduce the behavioral specialist. It helps that patient establish a relationship, making him or her feel at ease about coming back for follow-up appointments. Patients are assessed and treated using evidence-based practices in a manner that is consistent with the flow of primary care and that helps patients reach their desired outcomes quicker through this collaboration between providers.

Valley Health – Hurricane is served by family medicine physicians, Shelley Bailey, MD, Charles Bukovinsky, MD; pediatrician, Jordan Nash, MD; ob/gyn physician, Andrea Kellar, MD; psychiatrists, April Baisden, MD, Sanjay Masilamani, MD; and psychologists, Rebecca Denning, PsyD, and Sarah Jarvis, PsyD.

Psychiatrists vs. Psychologists: Valley Health offers access to both.

A psychiatrist is a medical doctor who may diagnose, treat and prescribe medications for behavioral health needs. A psychologist works on behavior changes and counseling for patients through therapy sessions. Valley Health has both types of providers on staff at its Hurricane and East Huntington health centers, and they work together for overall improved patient health.



FAMILY MEDICINE • INTERNAL MEDICINE • PHARMACY • PSYCHOLOGY



REGISTRATION

3377 U.S. ROUTE 60
HUNTINGTON, WV 25705
MEDICAL OFFICE: 304.399.3310
DENTAL OFFICE: 304.399.3311

OB/GYN • PSYCHIATRY • DENTISTRY • LABORATORY • ULTRASOUND



East Huntington Providers

- Zachary Hansen, MD – Family Medicine
- Amy Marsteller, MD – Family Medicine
- Ellie Hood, MD – Ob/Gyn
- Rafael Molina, MD – Ob/Gyn
- Jennifer Daniel, DDS – Dentistry
- April Baisden, MD – Int. Medicine & Psychiatry
- Sanjay Masilamani, MD – Psychiatry
- Rebecca Denning, PsyD – Psychology
- Sarah Jarvis, PsyD – Psychology

VALLEY HEALTH EAST HUNTINGTON

The Journey to Achieve Excellence Continues...

Valley Health Systems, Inc. is pleased to announce that Valley Health – East Huntington, a project that has been in the planning stages for three years, opened its doors for patient business on November 5, 2012.

Valley Health – East Huntington, located at 3377 U.S. Route 60 in Huntington, is the newest addition to Valley Health’s expanding network of federally qualified health centers. The newly-constructed 24,000 square foot, \$8.7 million facility represents Valley Health’s largest and most comprehensive health center to date and is the new home for the organization’s administrative headquarters, which were formerly housed on Third Avenue in Huntington.

Valley Health’s funding for Valley Health – East Huntington was made possible under the Patient Protection and Affordable Care Act of 2010. The result is a health center furnished with medical examining rooms, dental operatories, behavioral health treatment rooms and group therapy rooms that bring primary care services such as family medicine, internal medicine, ob/gyn, dentistry, psychiatry and psychology together under one roof. The health center also offers lab, x-ray and ultrasound services, as well as a full-service pharmacy. The pharmacy includes a 340B program that allows Valley Health patients across the network to receive discounts on select prescription medications. Plans are also underway at East Huntington to implement after hours care services in the fall of 2013.

The opening of Valley Health – East Huntington is a landmark occasion for Valley Health and its patients. In the more than 35 years Valley Health has been operating, we have come a long way from the three health centers that first established our organization in 1976. Today Valley Health serves nearly 70,000 patients each year, and the new state-of-the-art facility we have in Valley Health – East Huntington represents the next chapter in our continuing journey toward making excellent care and critical services accessible to all residents of the region.

Steve Shattls - Executive Director/CEO

COMPREHENSIVE OB/GYN CARE

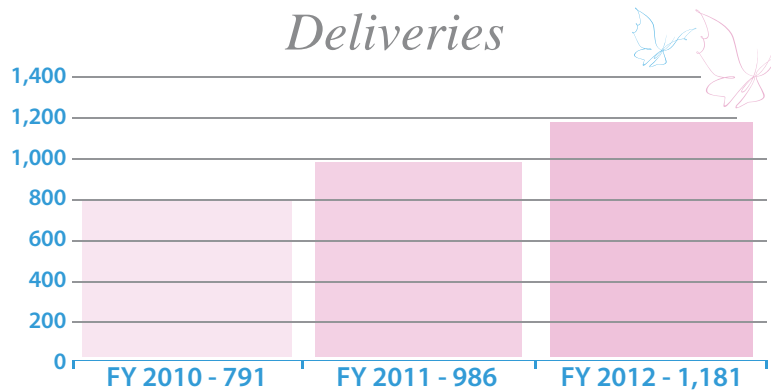
For Every Woman...



Valley Health has grown to be one of the most comprehensive providers of obstetric and gynecological care in this region and has 10 dedicated ob/gyn physicians and more than 20 family medicine providers on staff. The delivery of quality women's health services is an important area of expertise, focus and revenue for the organization.

NET REVENUE	FY 2010 - \$3,325,209	FY 2011 - \$3,861,952	FY 2012 - \$5,074,575
% OB/GYN REVENUE /TOTAL REVENUE	FY 2010 - 17%	FY 2011 - 19%	FY 2012 - 21%

Ob/gyn care is also an important point of entry into the Valley Health system. As a network with full capability to handle all phases of obstetric care, including preconception counseling, prenatal care, fetal monitoring and labor and delivery, many seek Valley Health's services for the first time as a result of pregnancy. The need for obstetric services is prevalent. In fact, Valley Health ob/gyn physicians were privileged to bring more than a thousand new lives into the world last year alone.



Valley Health's ob/gyn providers do much more, however, than serve as obstetricians. They have capacity to provide a full range of gynecological care that includes routine annual screenings, osteoporosis screenings, menopausal care, hysterectomies and other gynecological surgeries. Valley Health even has members of its ob/gyn team who are experienced in performing minimally-invasive and robotic gynecologic procedures.

As important as ob/gyn services have been to Valley Health in the past, it is also an area of opportunity. Valley Health has given focus this past year to encouraging patients in need of preventive screenings to have them performed. Particular emphasis was given to patients due for cervical cancer screenings and improving the rate of delivery on that service. The results were positive with a 20 percent improvement seen within six months. Initiatives of this nature are critical to patient care and will be ongoing and further enhanced with full EHR implementation. As an organization, when we increase the opportunity to detect medical issues, we also increase the opportunity to effectively address those issues on behalf of our patients.



Colin Berry, MD
Gallipolis Ferry
& Point Pleasant



Richard Booth, MD
A Woman's Place
& Wayne



Joseph DeRosa, DO
Ironton & Milton



Ellie Hood, MD
East Huntington
& Southside



Andrea Kellar, MD
A Woman's Place,
Fort Gay & Hurricane

Caring for Mother and Baby.

November 4, 2012 was an important day. It was a day that Amber, with the help of her Valley Health doctor, Ellie Hood, had been planning for nine months. It was the day that beautiful baby Zoe was born into this world.

It was also a day that illustrated the convenience of an integrated healthcare model that provides for the care of both mother and baby. Valley Health ob/gyn, Ellie Hood, MD, was there with Amber to perform the delivery, while Valley Health pediatrician, Dr. Misty Strow, was set to perform baby Zoe's first check-up after she was born.

Amber was first introduced to Valley Health and Dr. Hood on the recommendation of a friend in 2010 when she became pregnant with her first daughter. She quickly became confident that Dr. Hood was the obstetrician for her. "Dr. Hood is the best. She is personable, has a wonderful bedside manner, and as busy as she is, never made me feel rushed. With my first pregnancy, she even helped recognize that I was suffering from cholestasis and helped get me to a specialist for treatment."



The other thing that Amber appreciated about Dr. Hood was her willingness to help Amber find a pediatrician. "Choosing a pediatrician was important to me, and before my first daughter was born, Dr. Hood personally introduced me to several pediatricians at Valley Health. I was particularly impressed with Dr. Misty Strow. In addition to being a doctor, she has several children of her own, and I felt like she would be able to relate to me and the needs of my baby."

Since making that decision, Amber has not been disappointed. "Dr. Strow has proven to be knowledgeable and thorough. She really takes time to ask questions and collect information each time we come for a visit. I've been very happy with the care she's given my children."

In fact, Amber has been happy with the overall care Valley Health has provided. She summed up her feelings by saying "I would recommend Valley Health to anyone. They're the bomb!"

*Ever-improving care. That is what Valley Health
and its ob/gyn team is here to deliver.*



Rafael Molina, MD
East Huntington
& Westmoreland



Herbert Myers, DO
A Woman's Place,
Southside & Ironton



Aaron Scaife, MD
Fort Gay & Ironton



Javier Vallejos, MD
Harts



Andrea Vallejos, MD
A Woman's Place

4 HIGHLY SKILLED PHYSICIANS *have recently joined our team.*



Megan Bartram, MD – Pediatrics

Megan Bartram, MD, joined Valley Health in August 2012 and is currently serving pediatric patients at Valley Health – Southside in Huntington and Valley Health - Children’s Clinic in Point Pleasant. Dr. Bartram, who is board-eligible in pediatrics, earned both her medical degree and completed residency at the Joan C. Edwards School of Medicine at Marshall University in Huntington. She is equipped to offer patients preventive care, immunizations, treatment for short-term illnesses and manage chronic pediatric conditions.

Colin Berry, MD – Ob/Gyn

Colin Berry, MD, FACOG, joined Valley Health’s team of ob/gyn physicians in August 2012 as the primary ob/gyn provider at Valley Health – Women’s Health in Point Pleasant. Dr. Berry also serves Mason County patients at Valley Health – Gallipolis Ferry. He is board certified by the American Board of Obstetrics and Gynecology and is an American College of Obstetricians and Gynecologists Fellow. Dr. Berry completed his ob/gyn residency at the Naval Hospital in Portsmouth, Va., and medical school at the Uniformed Services University School of Medicine in Bethesda, Md. With 20-years of experience in practice, Dr. Berry provides preventive screenings, comprehensive obstetric care, menopausal care and performs gynecological procedures and surgeries.



Jennifer Daniel, DDS – Dentist

Valley Health further expanded the dentistry services it offers in the region with the addition of Jennifer Daniel, DDS, at its new East Huntington health center in November 2012. Prior to joining Valley Health, Dr. Daniel had been in private practice in Arkansas for three years after earning her Doctor of Dental Surgery degree from the University of Tennessee College of Dentistry. Dr. Daniel, who is experienced and qualified in every aspect of general dentistry, including but not limited to, full arch cosmetic reconstruction and pediatric dentistry, also supports Valley Health’s school-based outreach program by providing dentistry services to students in select schools.

Jordan Nash, MD – Pediatrics

Pediatrician Jordan Nash, MD, joined Valley Health’s integrated team of healthcare providers at Valley Health – Hurricane in July 2012. Dr. Nash completed his pediatric residency at Indiana University School of Medicine after earning his medical degree from the Joan C. Edwards School of Medicine at Marshall University in Huntington. Dr. Nash is board-eligible in pediatrics, and in his practice, emphasizes the importance of preventive screenings, physicals and immunizations, while also being well qualified and available to treat short-term illnesses and chronic pediatric conditions.





The care Valley Health's patients receive starts with its providers, and because of them, we believe the exceptional care this system delivers is second to none. The dedication these individuals exhibit is valued, and we believe we stand above our peers in that our providers are not only highly qualified... they care about the mission of this organization and work hard each day to ensure that quality healthcare is delivered... to all.

LEADERSHIP

Steven Shattls, MPA
CEO/Executive Director

Richard Weinberger, CPA
Chief Financial Officer

Herbert Myers, DO
Medical Director

Lanie Masilamani, MHA
Chief Operating Officer

Josh Hammonds, BA
Chief Information Officer

PROVIDERS:

FAMILY MEDICINE

Shelley Bailey, MD
Charles Bukovinsky, MD
Scott Davis, MD
Jenifer Hadley, DO
Zachary Hansen, MD
Gregory Holmes, MD
Buddy Hurt, DO
Amy Marsteller, MD
David Revell, MD
Charles Vance, III, DO
Michael Ward, DO
Mathew Weimer, MD
David Whitmore, DO
Mary Adams, FNP-C
Molly Bennett-Beckley, PAC
Caroline Culver, PAC
Cathy Davis, NP-C
Traci Phillips, FNP-C
Terry Roberts, FNP-C
Linda Salem, FNP-C
Bobbie Taylor, NP-C
Julie Vannoy, APN
Jennifer Wellman, ARPN
Janet Wilson, FNP-C

GASTROENTEROLOGY

Stanley Masilamani, MD



Pictured: Sanjey Masilamani, MD • Misty Strow, MD • Buddy Hurt, DO

DENTISTRY

Stephen Beckett, DDS
Daniel Brody, DMD
Jennifer Daniel, DDS
Jon Kardos, DDS
Andrea Kelly, DDS
Lon Spain, DDS
Kara Smith, DDS
Michele Endicott, RDH
Donya Hamm, RDH
Amber Shamblin, RDH
Tina Triplett, RDH

INTERNAL MEDICINE

April Baisden, MD
Carlton Herald, DO
Edward Moran, Jr., MD
Manimekalai Raman, MD
Daniel Whitmore, DO

OB/GYN

Colin Berry, MD
Richard O. Booth, Jr., MD
Joseph DeRosa, DO
Ellie Hood, MD
Andrea Kellar, MD
Rafael E. Molina, Jr., MD
Herbert Myers, DO
Aaron Scaife, MD
Andrea Vallejos, MD
Javier Vallejos, MD

PEDIATRICS

Megan Bartram, MD
Shannon Maxey, MD
Edward Moran, Jr., MD
Jordan Nash, MD
Manimekalai Raman, MD
Misty Strow, MD
Daniel Whitmore, DO
John Wiltz, MD

PHARMACY

Lori Moss, RPh

BEHAVIORAL HEALTH

April Baisden, MD
Sanjay Masilamani, MD
Rebecca Denning, PsyD
Sarah Jarvis, PsyD

ULTRASOUND

Amanda Buell, RDMS
Courtney Beter, RDMS

VH LEADERSHIP & PROVIDERS



ASSURING QUALITY HEALTHCARE *in our neighborhoods.*

“Quality healthcare in your neighborhood.” At Valley Health, it is not just a catch phrase. It is an ideal that has defined this organization’s mission since its inception in 1976 and an ideal that Valley Health’s provider team works to deliver every day to its patients. With the regulatory landscape that surrounds the healthcare industry, it is also an ideal that will be met with evolving challenges as the organization looks to the future. Actively addressing those challenges is Valley Health’s Quality Assurance / Quality Improvement (QAQI) Committee.

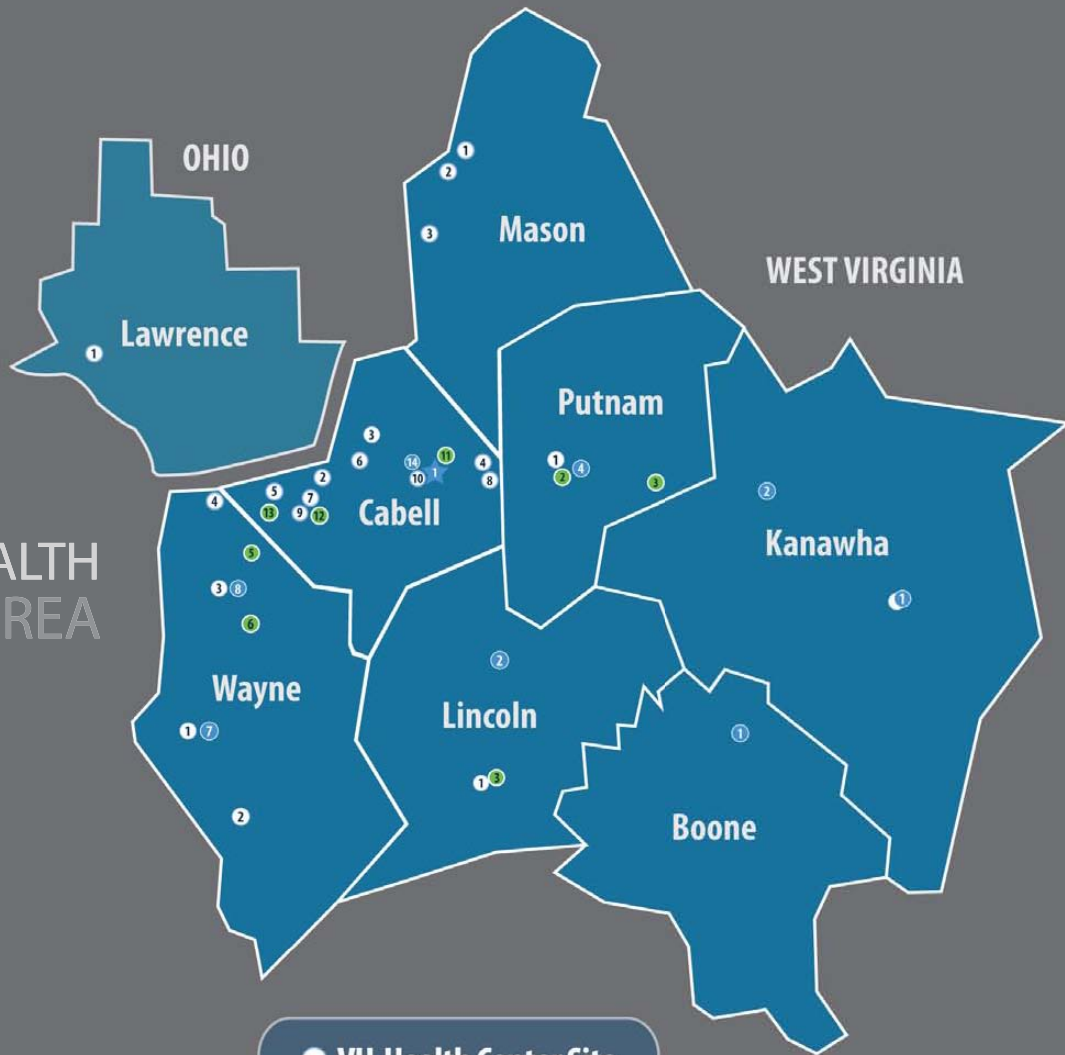
Valley Health’s QAQI Committee, which has representation from all clinical service lines and administration, is led by family medicine physician Mathew Weimer, MD. The group meets regularly to evaluate current quality metrics, how those metrics can be achieved more cost effectively and identifies areas for improvement. Emphasis by the group in 2012 has been on employee education and raising awareness within the system about the importance of tracking quality measurements, not only from a patient perspective, but from the system’s perspective as well. As a healthcare network that is largely subsidized by federal operating grants, it is increasingly important from an ongoing funding perspective that Valley Health’s Uniform Data System (UDS) submissions to the Health Resources and Services Administration (HRSA) show strong performance. The UDS tracks a variety of information, including patient demographics, services provided, staffing, clinical indicators, utilization rates, costs and revenues.

Moving into 2013, the QAQI team has identified a variety of service metrics, many of which support Valley Health’s ongoing Patient Centered Medical Home (PCMH) accreditation process, and will actively audit all Valley Health providers and health centers on each of those metrics. Additionally, the group will continue its focus on completing electronic health record (EHR) implementation. EHR, which benefits the organization in many ways, is a collection of electronic health information about individual patients and populations that can be shared system-wide. EHR implementation, under the direction of Kelley Willis, Clinical EHR Trainer, was actively initiated in the first quarter of 2012, and as of December 2012, Valley Health’s Westmoreland, Milton, BRIGHT and school-based health centers are fully utilizing the EHR. All remaining health centers are on a schedule to complete the transition in 2013.

EHR BENEFITS

- Patient information is easier to access.
- Improves efficiency.
- Reduces potential for error.
- Triggers reminders for specific preventive services.

VALLEY HEALTH SERVICE AREA



- VH-Health Center Site
- VH-WIC Site
- VH-School-Based Site

BOONE COUNTY

WIC Location

1. Valley Health – Boone County WIC

CABELL COUNTY

1. Valley Health – Administrative Office
Valley Health – Pharmacy
Valley Health – East Huntington
2. Valley Health – A Woman’s Place
3. Valley Health – Carl Johnson*
4. Valley Health – Grant +
5. Valley Health – Harmony House
6. Valley Health – Highlawn
7. Valley Health – Huntington
8. Valley Health – Milton
9. Valley Health – Southside
10. Valley Health – Prestera BRIGHT

School-Based Health Centers

11. Valley Health – Cabell Midland
12. Valley Health – Huntington High
13. Valley Health – Huntington Middle
Valley Health – Southside Elementary

WIC Location

14. Valley Health – Cabell County WIC

KANAWHA COUNTY

1. Valley Health – Upper Kanawha

WIC Location

1. Valley Health – Upper Kanawha WIC
2. Valley Health – Kanawha County WIC

LINCOLN COUNTY

1. Valley Health – Harts

WIC Location

2. Valley Health – Lincoln County WIC
- School-Based Health Center**
3. Valley Health – Harts Intermediate

MASON COUNTY

1. Valley Health –
Point Pleasant Children’s Clinic
2. Valley Health –
Point Pleasant Women’s Health
3. Valley Health – Gallipolis Ferry

PUTNAM COUNTY

1. Valley Health – Hurricane
- School-Based Health Centers**
2. Valley Health – Lakeside Elementary
3. Valley Health – Poca High

WIC Location

4. Valley Health – Putnam County WIC

WAYNE COUNTY

1. Valley Health – Fort Gay
2. Valley Health – Steeptown
3. Valley Health – Wayne
4. Valley Health – Westmoreland
- School-Based Health Centers**
5. Valley Health – Spring Valley High
6. Valley Health – Wayne High

WIC Locations

7. Valley Health – Fort Gay WIC
8. Valley Health – Wayne WIC

LAWRENCE COUNTY, OH

1. Valley Health – Ironton

* Merged and consolidated with Valley Health – East Huntington 11/2012 + Merged and consolidated with Valley Health – Milton 11/2012



Our Quest:

MAKING HEALTH CENTERS

*Patient-Centered
Medical Homes*

PATIENT-CENTERED MEDICAL HOMES

What Do They Do?

- Help patients comply with preventive screening schedules.
- Provide patients enhanced access to treatment for acute illness.
- Provide patients with evidence-based management of chronic disease.
- Integrate patients' behavioral health needs as part of their care.
- Educate patients on navigating the health system and achieving good outcomes.
- Identify chronic disease states in patients and enroll them in supportive treatment services.
- Measure quality goals and outcomes in patient population through reviews, audits and comparisons.
- Improve health, improve quality of care and lower the cost of care.



VALLEY HEALTH

Valley Health is privileged to serve nearly 70,000 patients every year, and while our focus has always been to make patients feel like they are part of the Valley Health family, it is our goal to take that commitment further by making patients feel that they are at home... their Patient-Centered Medical Home.

Patient-Centered Medical Home (PCMH), a delivery model under the jurisdiction of the National Committee for Quality Assurance (NCQA), is at the forefront of healthcare reform. The criteria for achieving NCQA PCMH recognition involves organizing care around patients, working in teams and tracking patient care and related outcomes over time. Valley Health is dedicated to this model, which encourages preventive treatment, and has a goal for each of its health centers to achieve NCQA PCMH recognition by the year 2014. Leading the way has been Valley Health – Westmoreland, which achieved NCQA PCMH recognition in 2011 with a level three certification, the NCQA's highest ranking. Valley Health – Milton is currently in the process of making application, and it is anticipated that Milton's NCQA PCMH recognition will be achieved by June 2013.



Mathew Weimer, MD
Chair - QA/QI Committee

As part of the system-wide steps Valley Health is taking to move its health centers toward PCMH certification, Valley Health applied for and received \$35,000 in Fiscal Year 2012 Supplemental Funding for Quality Improvement in Health Centers under the Public Health Services Act. This funding was used with supervision from Valley Health's Quality Assurance/Quality Improvement (QA/QI) Committee to establish a PCMH transformation initiative targeted toward improving outcomes related to cervical cancer screenings. The result has been positive with Valley Health seeing improvement in its compliance rating on this metric by 20 percent within just a few months. The QA/QI Committee has implemented a variety of other similar service metrics for measurement in 2013 as part of the organization's ever-increasing effort to achieve quality patient outcomes of the highest level.

Valley Health also supported PCMH transformation by initiating active outreach to its Medicare patient population in October 2012 with a new Medical Home Enhanced Services Program. The program supports interaction between Valley Health's Medicare patients, who are statistically at higher risk for chronic illness, and their physicians with the goal of encouraging preventive screenings, early detection and intervening treatments that improve health.

YOUR PATIENT-CENTERED MEDICAL HOME.



valleyhealth.org